

TEMPORARY PRICE REDUCTION
Effective Period: May 1-31, 2021

All prices subject to 7% PST & 5% GST

All Commercial Customers are reminded that product assortment and availability are regulated by their License type and restrictions may apply.

| | | <u>Size/ml</u> | <u>Regular Price</u> | <u>Temp. Price</u> |
|-------|--|----------------|----------------------|--------------------|
| 36942 | APEROL HOLIDAY GIFT PACK WITH BESPOKE GLASS (Order Multiple 006) | 750 | 26.29 | 24.79 |

As *The Liquor Control Act* stipulates that prices must be uniform throughout the Province, please ensure that any discounted products that you carry are put on sale during the effective period.

Liquor Vendor & SWS ordering effective dates:

For Atlas Users:

TPR Prices - 12:00 a.m., Saturday, May 1, 2021 to 11:59 p.m., Monday, May 31, 2021

Phone In

TPR Prices - 8:00 a.m., Monday, May 3, 2021 to 4:00 p.m., Monday, May 31, 2021

Hotel Beer Vendor & Licensee ordering effective dates:

Pre-buy period applies **ONLY to the following product types: MBLL Distributed Beer & Coolers and Ciders. For all other product types TPR pricing will take effect on the TPR start date**

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Jocelyn Santiago
Team Lead, Product Management Coordinator