

TEMPORARY PRICE REDUCTION
Effective Period: February 22 - April 30, 2021

All prices subject to 7% PST & 5% GST

All Commercial Customers are reminded that product assortment and availability are regulated by their License type and restrictions may apply.

		<u>Order</u>		<u>Regular</u>	<u>Temp.</u>
		<u>Multiple</u>	<u>Size/ml</u>	<u>Price</u>	<u>Price</u>
823468	BJL NOUVEAU PAINTED BTL 2020	012	750	19.99	10.99
31106	BEAUJOLAIS NOUVEAU ROSE	012	750	19.99	10.99

As *The Liquor Control Act* stipulates that prices must be uniform throughout the Province, please ensure that any discounted products that you carry are put on sale during the effective period.

Liquor Vendor & SWS ordering effective dates:

For Atlas Users:

TPR Prices - 12:00 a.m., Monday, February 22, 2021 to 11:59 p.m., Friday, April 30, 2021

Phone In

TPR Prices - 8:00 a.m., Monday, February 22, 2021 to 4:00 p.m., Friday, April 30, 2021

Hotel Beer Vendor & Licensee ordering effective dates:

Pre-buy period applies **ONLY to the following product types: MBLL Distributed Beer & Coolers and Ciders. For all other product types TPR pricing will take effect on the TPR start date**

For Atlas Users:

TPR Prices - 12:00 a.m., Monday, February 22, 2021 to 11:59 p.m., Friday, April 30, 2021

Phone In

TPR Prices - 8:00 a.m., Monday, February 22, 2021 to 4:00 p.m., Friday, April 30, 2021



Jocelyn Santiago
Team Lead, Product Management Coordinator