

**UPDATED SOCIAL REFERENCE PRICING**  
**EFFECTIVE: MAY 7, 2018**

**Pricing Formula:**

Size of selling unit (L) x alcohol/volume x applicable rate

**Example:**

750ml bottle Canadian Whisky at 40% alc. /vol.

$$0.75 \text{ (L)} \times 0.40 \text{ (\%)} \times 67.55 \text{ (\$)} = \$20.27$$

Product Category	Total Volume	Cost per Litre of Absolute Alcohol
Spirits	<100 mL	\$ 112.50
	100-300 mL	\$ 92.05
	300-400 mL	\$ 76.71
	400-700 mL	\$ 71.59
	>=700 mL	\$ 67.55
Beer	<10,000 L	\$ 67.55
	10,000-20,000 L	\$ 61.37
	>=20,000 L	\$ 56.25
Refreshment Beverages	<100 mL	\$ 409.10
	100-250 mL	\$ 92.05
	250-400 mL	\$ 76.71
	400-700 mL	\$ 71.59
	>=700 mL	\$ 67.55
Wine	<100 mL	\$ 132.96
	100-375 mL	\$ 97.16
	375-700 mL	\$ 71.59
	700-4,000 mL	\$ 67.55
	>=4,000 mL	\$ 56.25
Fortified Wine	<100 mL	\$ 204.55
	100-375 mL	\$ 76.71
	375-700 mL	\$ 61.37
	>=700 mL	\$ 54.46