PRICE CHANGE DEADLINES - FISCAL 2019/2020

(*Deadlines will be strictly enforced*)

PRICE CHANGE SUBMISSION DEADLINE	PRICE CHANGE EFFECTIVE DATE*	NEW CASE COST EFFECTIVE DATE
-	No Price Change for March 2019	-
February 22, 2019	April 8, 2019	April 1, 2019
March 22, 2019 (Competitive Price Matching Only)	May 6, 2019	April 29, 2019
-	No Price Change for June 2019	-
May 17, 2019	July 1, 2019	June 24, 2019
June 21, 2019 (Competitive Price Matching Only)	August 5, 2019	July 29, 2019
-	No Price Change for September 2019	-
August 16, 2019	October 7, 2019	September 30, 2019
September 20, 2019 (Competitive Price Matching Only)	November 4, 2019	October 28, 2019
-	No Price Change for December 2019	-
November 15, 2019	January 6, 2020	December 30, 2019
December 13, 2019 (Competitive Price Matching Only)	February 3, 2020	January 27, 2020
-	No Price Change for March 2020	-

NOTES

All supplier wholesale price quotation *reductions* must remain in effect for a minimum of 90 days. Any and all retail price reductions will be subject to a charge-back on all inventory in the Warehouse and Liquor Stores. This charge-back for Liquor Stores and the Warehouse will be the calculated difference in invoice cost of the old retail and the new lower retail price.

* Price Change effective dates are subject to change. Every effort will be made to communicate any changes to all customers.

PRIVATELY DISTRIBUTED BEER PRICE CHANGE SCHEDULE
2019-2020

Submission Date for Price Change	Effective Date for Price Change*
February 8, 2019	March 4, 2019
March 1, 2019	April 8, 2019
April 12, 2019	May 6, 2019
May 10, 2019	June 3, 2019
June 7, 2019	July 1, 2019
July 5, 2019	August 5, 2019
August 9, 2019	September 2, 2019
September 6, 2019	October 7, 2019
October 11, 2019	November 4, 2019
November 8, 2019	December 2, 2019
December 6, 2019	January 6, 2020
January 10, 2020	February 3, 2020
February 7, 2020	March 2, 2020

* Subject to change

NOTE: All supplier price quotation *reductions* must remain in effect for a minimum of three months (90 days).