

PRICE CHANGE DEADLINES - FISCAL 2018/2019
(Deadlines will be strictly enforced)

PRICE CHANGE SUBMISSION DEADLINE	PRICE CHANGE EFFECTIVE DATE*	NEW CASE COST EFFECTIVE DATE
October 27, 2017	January 1, 2018	December 25, 2017
December 8, 2017 (Competitive Price Matching Only)	February 5, 2018	January 29, 2018
-	No Price Change for March 2018	-
February 2, 2018	April 2, 2018	March 26, 2018
March 23, 2018 (Competitive Price Matching Only)	May 7, 2018	April 30, 2018
-	No Price Change for June 2018	-
May 11, 2018	July 2, 2018	June 25, 2018
June 22, 2018 (Competitive Price Matching Only)	August 6, 2018	July 30, 2018
-	No Price Change for September 2018	-
August 10, 2018	October 1, 2018	September 24, 2018
September 21, 2018 (Competitive Price Matching Only)	November 5, 2018	October 29, 2018
-	No Price Change for December 2018	-
November 2, 2018	January 7, 2019	December 24, 2018
December 14, 2018 (Competitive Price Matching Only)	February 4, 2019	January 28, 2019
-	No Price Change for March 2019	-

NOTES

All supplier wholesale price quotation *reductions* must remain in effect for a minimum of 90 days. Any and all retail price reductions will be subject to a charge-back on all inventory in the Warehouse and Liquor Stores. This charge-back for Liquor Stores and the Warehouse will be the calculated difference in invoice cost of the old retail and the new lower retail price.

* Price Change effective dates are subject to change. Every effort will be made to communicate any changes to all customers.