

PRICE CHANGE DEADLINES - FISCAL 2022/2023

(Deadlines will be strictly enforced)

| PRICE CHANGE SUBMISSION DEADLINE | PRICE CHANGE EFFECTIVE DATE* | NEW CASE COST EFFECTIVE DATE |
|-------------------------------------|-----------------------------------|---------------------------------|
| February 25, 2022 | April 16, 2022 | April 9, 2022 |
| - | No Price Change for May 2022 | - |
| - | No Price Change for June 2022 | - |
| May 13, 2022 | July 1, 2022 | June 24, 2022 |
| - | No Price Change for August 2022 | - |
| July 15, 2022 | September 1, 2022 | August 25, 2022 |
| - | No Price Change for October 2022 | - |
| September 16, 2022 | November 1, 2022 | October 25, 2022 |
| - | No Price Change for December 2022 | - |
| November 18, 2022 | January 1, 2023 | December 25, 2022 |
| - | No Price Change for February 2023 | - |
| January 13, 2023 | March 1, 2023 | February 22, 2023 |

NOTES

All supplier wholesale price quote *reductions* must remain in effect for a minimum of 60 days. All retail price reductions will be subject to a chargeback on all inventory in the distribution centre and Liquor Marts. This chargeback will be calculated using the difference between the old retail price from the new lower retail price's invoice costs.

*Price change effective dates are subject to change. Changes to the schedule will be communicated to all customers.