

PRICE CHANGE DEADLINES - FISCAL 2021/2022

(Deadlines will be strictly enforced)

PRICE CHANGE SUBMISSION DEADLINE	PRICE CHANGE EFFECTIVE DATE*	NEW CASE COST EFFECTIVE DATE
January 15, 2021	March 1, 2021	February 22, 2021
February 19, 2021	April 16, 2021	April 9, 2021
-	No Price Change for May 2021	-
-	No Price Change for June 2021	-
May 14, 2021	July 1, 2021	June 24, 2021
-	No Price Change for August 2021	-
July 16, 2021	September 1, 2021	August 25, 2021
-	No Price Change for October 2021	-
September 17, 2021	November 1, 2021	October 25, 2021
-	No Price Change for December 2021	-
November 19, 2021	January 1, 2022	December 25, 2021
-	No Price Change for February 2022	-
January 14, 2022	March 1, 2022	February 22, 2022

NOTES

All supplier wholesale price quote *reductions* must remain in effect for a minimum of 60 days. All retail price reductions will be subject to a chargeback on all inventory in the distribution centre and Liquor Marts. This chargeback will be calculated using the difference between the old retail price from the new lower retail price's invoice costs.

*Price change effective dates are subject to change. Changes to the schedule will be communicated to all customers.