

## PRICE CHANGE DEADLINES - FISCAL 2020/2021

*(Deadlines will be strictly enforced)*

PRICE CHANGE SUBMISSION DEADLINE	PRICE CHANGE EFFECTIVE DATE*	NEW CASE COST EFFECTIVE DATE
-	No Price Change for March 2020	-
<b>February 21, 2020</b>	<b>April 16, 2020</b>	<b>April 9, 2020</b>
-	No Price Change for May 2020	-
-	No Price Change for June 2020	-
<b>May 15, 2020</b>	<b>July 1, 2020</b>	<b>June 24, 2019</b>
-	No Price Change for August 2020	-
<b>July 17, 2020</b>	<b>September 1, 2020</b>	<b>August 25, 2020</b>
-	No Price Change for October 2020	-
<b>September 18, 2020</b>	<b>November 1, 2020</b>	<b>October 25, 2020</b>
-	No Price Change for December 2020	-
<b>November 20, 2020</b>	<b>January 1, 2021</b>	<b>December 25, 2020</b>
-	No Price Change for February 2021	-
<b>January 15, 2021</b>	<b>March 1, 2021</b>	<b>February 22, 2021</b>

### NOTES

All supplier wholesale price quote *reductions* must remain in effect for a minimum of 60 days. All retail price reductions will be subject to a chargeback on all inventory in the distribution centre and Liquor Marts. This chargeback will be calculated using the difference between the old retail price from the new lower retail price's invoice costs.

\*Price change effective dates are subject to change. Changes to the schedule will be communicated to all customers.