

MAX DEALS
Period 03
June 27 - July 1, 2019
Bulletin #MAX DEALS 2019-05

****Discounted Max Deal pricing on participating products is available for re-order during the Max Deal period while supplies last.****

MAX DEALS PROGRAM

The Max Deals program is an opportunity for suppliers to deep discount select products during the Max Deal period.

		<u>Regular</u>	<u>Max Deals</u>
		<u>Price</u>	<u>Price</u>
VODKA - Regular Vodka			
28652 S BANFF ICE SUMMIT VODKA ALBERTA DISTILLERS	750	24.49	20.80
REFRESHMENT BEVERAGES			
Ciders			
18173 OKANAGAN BC CIDER SAMP 12/355C OKANAGAN CIDER CO	4260	26.79	21.43

All prices subject to 5% GST & 8% PST

As The Liquor Control Act stipulates that prices must be uniform throughout the Province, please ensure that any Max Deals-featured products that you carry are put on sale during the specified period.

IMPORTANT: The next Max Deals period will be from August 1 - 5, 2019.

Liquor Vendor ordering effective dates:

For Atlas Users:

Max Deals Prices - 12:00 a.m., Thursday, June 20, 2019 to 11:59 p.m., Monday, July 1, 2019

Phone In

Max Deals Prices - 8:00 a.m., Thursday, June 20, 2019 to 4:00 p.m., Friday, June 28, 2019

Licensee ordering effective dates:

For Atlas Users:

Max Deals Prices - 12:00 a.m., Thursday, June 27, 2019 to 11:59 p.m., Monday, July 1, 2019

Phone In

Max Deals Prices - 8:00 a.m., Thursday, June 27, 2019 to 4:00 p.m., Friday, June 28, 2019



Jocelyn Santiago
Team Lead, Product Management Coordination