

**MAX DEALS**  
**Period 03**  
**June 13 - 16, 2019**  
**Bulletin #MAX DEALS 2019-04**

**\*\*Discounted Max Deal pricing on participating products is available for re-order during the Max Deal period while supplies last.\*\***

**MAX DEALS PROGRAM**

The Max Deals program is an opportunity for suppliers to deep discount select products during the Max Deal period.

	<u>Size/ml</u>	<u>Regular Price</u>	<u>Max Deals Price</u>
<b>WHISKEY/WHISKY - Bourbon</b>			
481796 S JIM BEAM BLACK BOURBON WH (USA)	750	30.49	25.99
<b>RED TABLE WINE - IMPORTED</b>			
<b>Chile</b>			
287805 MAX RESERVA CAB SAUVIGNON ACONCAGUA VALLEY ERRAZURIZ	750	19.99	15.99
<b>REFRESHMENT BEVERAGES</b>			
<b>Spirit Based Coolers</b>			
18223 AMERICAN V ICED TEA MX 12/355C COOLER	4260	23.39	18.71

**All prices subject to 5% GST & 8% PST**

*As The Liquor Control Act stipulates that prices must be uniform throughout the Province, please ensure that any Max Deals-featured products that you carry are put on sale during the specified period.*

IMPORTANT: The next Max Deals period will be from June 27 - July 1, 2019.

**Liquor Vendor ordering effective dates:**

For Atlas Users:

Max Deals Prices - 12:00 a.m., Thursday, June 6, 2019 to 11:59 p.m., Sunday, June 16, 2019

Phone In

Max Deals Prices - 8:00 a.m., Thursday, June 6, 2019 to 4:00 p.m., Friday, June 14, 2019

**Licensee ordering effective dates:**

For Atlas Users:

Max Deals Prices - 12:00 a.m., Thursday, June 13, 2019 to 11:59 p.m., Sunday, June 16, 2019

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Max Deals Prices - 8:00 a.m., Thursday, June 13, 2019 to 4:00 p.m., Friday, June 14, 2019



Jocelyn Santiago  
 Team Lead, Product Management Coordination