



**TO:** All Suppliers and Industry Representatives

**FROM:** Brad Fulham, Director, Supply Chain

**DATE:** May 30, 2019

**RE:** Health Canada Regulation on Flavoured Purified Alcoholic Beverages

Please be advised that the notification distributed on May 2, 2019 regarding Health Canada's new Flavoured Purified Alcoholic Beverages regulation came into force May 29, 2019. Products that fall under the new definition and regulation are no longer eligible for sale in Canada.

As such the following products have been identified as non-compliant with the new regulation and product recalls have been initiated:

| Item Number | Size   | Description                | Distributor |
|-------------|--------|----------------------------|-------------|
| 21958       | 568c   | FOUR LOKO BLACK CHERRY     | WETT        |
| 21960       | 568c   | FOUR LOKO PEACH            | WETT        |
| 21961       | 568c   | FOUR LOKO WATERMELON       | WETT        |
| 21963       | 568c   | FOUR LOKO FRUIT PUNCH      | WETT        |
| 21964       | 568c   | FOUR LOKO GRAPE            | WETT        |
| 24986       | 568c   | FOUR LOKO LEMONADE         | WETT        |
| 21990       | 750b   | MOJO SHOT SOURBERRY        | WETT        |
| 22218       | 6/473c | OVER THE BARREL CR SODA    | MINHAS      |
| 20550       | 710c   | BOXER WATERMELON           | MINHAS      |
| 20551       | 710c   | BOXER APPLE                | MINHAS      |
| 22710       | 473c   | EXTRA KINKY BLUE           | WETT        |
| 22712       | 473c   | EXTRA KINKY PINK           | WETT        |
| 25568       | 473c   | EXTRA KINKY RED            | WETT        |
| 25739       | 473c   | EXTRA KINKY GOLD           | WETT        |
| 25943       | 473c   | X BY KINKY SOUR APPLE      | WETT        |
| 25952       | 473c   | X BY KINKY SOUR WATERMELON | WETT        |
| 25954       | 473c   | X BY KINKY BLK RASPBERRY   | WETT        |
| 25558       | 740c   | MIKE'S HARDER BLK CHERRY   | BDL         |
| 25560       | 740c   | MIKE'S HARDER LEMONADE     | BDL         |
| 25942       | 710c   | POPPERS HARD ICE X-TRA     | WETT        |
| 25946       | 710c   | POPPERS HARD X-TRA WTRMLN  | WETT        |
| 25948       | 710c   | POPPERS X-TRA TIKI SANGRIA | WETT        |

These products were available through private distribution and as such commercial customers have been directed to return product to the distributor to arrange pick up and credit for affected product(s).