

**MANITOBA LIQUOR & LOTTERIES
IT'S A BIG DEAL PRIVATELY DISTRIBUTED BEER BULLETIN #2020-12
PERIOD 12: March 1 - 31, 2020**

****Discounted It's a Big Deal pricing on participating products is available for re-order during the It's a Big Deal period while supplies last.****

****All Commercial Customers are reminded that product assortment and availability are regulated by their License type and restrictions may apply.****

Item #	UPC	Description		Order Mult.	Price to Lic/Ven	GST 5%	Deposit	Total Price to Lic/Ven	Price to Public	GST 5%	PST 7%	Deposit	Total Price to Public	Discount to Lic/Ven
BREWERS DISTRIBUTED LTD.														
MOLSON BREWERIES														
18669	056327014527	COORS ORIGINAL 24/355C MOLSON	Reg. Price	1	\$37.60	1.88	2.40	41.88	\$43.99	2.20	3.08	2.40	\$51.67	6.39
			BIG DEAL	1	\$31.83	1.59	2.40	35.82	\$37.24	1.86	2.61	2.40	\$44.11	5.41

The Liquor Control Act stipulates that prices must be uniform throughout the Province, therefore please ensure that the above product is featured at the It's a Big Deal price for off-sale during the specified period.

Notes:

1. Licensees/Vendors get a discount for all beer products whether sales are for on-premise or off-premise.
2. Licensees are reminded, for on-premise service, a maximum of 750 ml of beer may be served to one person at any one time.
3. Licensees/Vendors must be capable of accepting delivery in the normal fashion for storage only in approved storage areas.

Brewers Distributor Ltd:

1. Brewers Distributor Ltd. is the distributor for these products. As with other products distributed by BDL, their 50 dozen minimum per order of products distributed by BDL will apply. Orders for less than 50 dozen in total will be charged \$30.00 plus GST for the delivery.

Orders received by Liquor & Lotteries during the following periods will be processed at the It's a Big Deal price.

Delivered or faxed to 1555 Buffalo Place
For ATLAS Users

FROM
8:00 a.m., Thursday, February 20, 2020
12:00 a.m., Thursday, February 20, 2020

TO
4:00 p.m., Tuesday, March 31, 2020
11:59 p.m., Tuesday, March 31, 2020



Kyle Kolbuck
Product Management Coordinator