

**MANITOBA LIQUOR & LOTTERIES**  
**IT'S A BIG DEAL PRIVATELY DISTRIBUTED BEER BULLETIN #2019-36**  
**PERIOD 03: June 1 - 30, 2019**

\*\*Discounted It's a Big Deal pricing on participating products is available for re-order during the It's a Big Deal period while supplies last.\*\*

Item #	UPC	Description		Order Mult.	Price to Lic/Ven	GST 5%	Deposit	Total Price to Lic/Ven	Price to Public	GST 5%	PST 8%	Deposit	Total Price to Public	Discount to Lic/Ven
<b>BREWERS DISTRIBUTED LTD.</b>														
<b>LABATT BREWING COMPANY LIMITED</b>														
23068	062067547874	MICHELOB ULTRA 24/355C LABATT	Reg. Price	1	\$39.31	1.97	2.40	43.68	\$45.99	2.30	3.68	2.40	\$54.37	6.68
			<b>BIG DEAL</b>	1	<b>\$34.18</b>	1.71	2.40	38.29	<b>\$39.99</b>	2.00	3.20	2.40	<b>\$47.59</b>	5.81

The Liquor Control Act stipulates that prices must be uniform throughout the Province, therefore please ensure that the above product is featured at the It's a Big Deal price for off-sale during the specified period.


**Notes:**

1. Licensees/Vendors get a discount for all beer products whether sales are for on-premise or off-premise.
2. Licensees are reminded, for on-premise service, a maximum of 750 ml of beer may be served to one person at any one time.
3. Licensees/Vendors must be capable of accepting delivery in the normal fashion for storage only in approved storage areas.

**Brewers Distributor Ltd:**

1. Brewers Distributor Ltd. is the distributor for these products. As with other products distributed by BDL, their 50 dozen minimum per order of products distributed by BDL will apply. Orders for less than 50 dozen in total will be charged \$30.00 plus GST for the delivery.

Orders received by Liquor & Lotteries during the following periods will be processed at the It's a Big Deal price.

 Delivered or faxed to 1555 Buffalo Place  
For ATLAS Users

FROM  
8:00 a.m., Thursday, May 23, 2019  
12:00 a.m., Thursday, May 23, 2019

TO  
4:00 p.m., Friday, June 28, 2019  
11:59 p.m., Sunday, June 30, 2019

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Bart Omand  
Product Management Coordinator