

IT'S A BIG DEAL
Period 04
Effective Period: July 1 - 31, 2019
Bulletin #IT'S A BIG DEAL 2019-06

****IT'S A BIG DEAL pricing on participating products is available for re-order during the IT'S A BIG DEAL period while supplies last.****

IT'S A BIG DEAL PROGRAM

REFRESHMENT BEVERAGES	Size/ml	Current Price	Big Deal Price
Spirit Based Coolers			
29602 PALM BAY MIXER PACK 12/355C RTD CANADA (Order Multiple 2)	4260	26.99	22.99

All prices subject to 8% PST & 5% GST

As *The Liquor Control Act* stipulates that prices must be uniform throughout the Province, please ensure that any It's a Big Deal products that you carry are put on sale during the effective period.

Liquor Vendor ordering effective dates:

For Atlas Users:

Big Deal Prices - 12:00 a.m., Friday, June 21, 2019 to 11:59 p.m., Wednesday, July 31, 2019

Phone In

Big Deal Prices - 8:00 a.m., Friday, June 21, 2019 to 4:00 p.m., Wednesday, July 31, 2019

Licensee ordering effective dates:

For Atlas Users:

Big Deal Prices - 12:00 a.m., Monday, July 1, 2019 to 11:59 p.m., Wednesday, July 31, 2019

Phone In

Big Deal Prices - 8:00 a.m., Tuesday, July 2, 2019 to 4:00 p.m., Wednesday, July 31, 2019



Jocelyn Santiago
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