

MAX DEALS
Period 02
May 16 - 20, 2019
Bulletin #MAX DEALS 2019-03

****Discounted Max Deal pricing on participating products is available for re-order during the Max Deal period while supplies last.****

MAX DEALS PROGRAM

The Max Deals program is an opportunity for suppliers to deep discount select products during the Max Deal period.

		<u>Regular</u>	<u>Max Deals</u>
		<u>Size/ml</u>	<u>Price</u>
LIQUEUR - Miscellaneous Fruit			
24893 S KINKY ALOHA LIQUOR PRESTIGE BEVERAGE GROUP		750	29.99
RED TABLE WINE - IMPORTED			
Argentina			
8332 SANTA JULIA RESERVA MALBEC UCO VALLEY MENDOZA ZUCCARDI		750	16.04
MBLL DISTRIBUTED BEER			
25670 S DAB LEMON RADLER 500C DORTMUNDER (GERMANY)		500	2.71
		<i>lic/ven</i>	2.38
			1.90

All prices subject to 5% GST & 8% PST

As The Liquor Control Act stipulates that prices must be uniform throughout the Province, please ensure that any Max Deals-featured products that you carry are put on sale during the specified period.

IMPORTANT: The next Max Deals period will be from May 16 - 20, 2019.

Liquor Vendor ordering effective dates:

For Atlas Users:

Max Deals Prices - 12:00 a.m., Thursday, May 9, 2019 to 11:59 p.m., Monday, May 20, 2019

Phone In

Max Deals Prices - 8:00 a.m., Thursday, May 9, 2019 to 4:00 p.m., Monday, May 20, 2019

Licensee ordering effective dates:

For Atlas Users:

Max Deals Prices - 12:00 a.m., Thursday, May 16, 2019 to 11:59 p.m., Monday, May 20, 2019

Phone In

Max Deals Prices - 8:00 a.m., Thursday, May 16, 2019 to 4:00 p.m., Monday, May 20, 2019



Jocelyn Santiago
 Team Lead, Product Management Coordination