

TO: All Supplier and Industry Representatives

FROM: Manitoba Liquor and Lotteries – Supply Chain

DATE: January 13, 2020

RE: Liquor Mart Pick List

Further to the update to the Liquor Mart Pick List memo dated October 12, 2018, please note the changes below:

Effective January 1, 2020, all Liquor Mart Pick List Proposals are to be directed to categorymanagement@mbl.ca. Below are the required steps to have new products setup and priced for retail sale through Liquor Marts.

Process Overview:

Applications for the Liquor Mart Pick List are now subject to the Listing Review Schedule available at <https://www.mblpartners.ca>.

Applications requirements are outlined in each call for listing letter and are reviewed in accordance with the Listing Schedule.

Newly listed items will no longer be communicated via a bi-weekly Pick List, instead they will be included in the Product Information Bulletin. A master Pick List will continue to be maintained for reference.

If you have any questions regarding this process, please direct them to categorymanagement@mbl.ca.

