

WINE

(For products that meet the standard identity for wine as per the Food & Drug Regulations Division 2)

Brand Name:

Must not be misleading or imply irresponsible use of the product.

Net Quantity:

Must appear in mL for containers under 1 litre and in litres (L) for 1 litre or more. Minimum size depends on container size.

Allergen Declaration:

Required for wine. Must list allergens such as sulphites or residues from fining agents. Must appear in a box with black text on a white background.

Dealer Name and Address:

Must include the name and address of the manufacturer or Canadian importer.

Lot Code:

All units must include a lot code. Can be numeric, alphabetical, or alphanumeric.

Additional Copy: Optional, but must not be misleading or imply irresponsible use.

FRONT



BACK



Common Name:

Must be shown in both English and French. Names of varietals cannot be used as the common name.

Country of Origin:

Must be declared in both English and French.

Alcohol Strength:

Must be declared in bilingual format.

GTIN Bar Code:

Required on all consumer selling units. Must be clearly readable and properly positioned.

Organic Claims:

If used, must be bilingual and include the name of the certification body.

Wine Case Requirement

Case markings must be clearly legible and positioned so they are not confused with other markings.



Unit Size

- Must be in ml or l
- Must be on same line as sales units
- Must be clearly visible and bold

Bottle Orientation

- Required for inverted storage (e.g., cork closures)
- Must be on same end as barcode

Case Weight

- Maximum: 18.9 kg per case
- Must appear on one end of the case
- Must be clearly visible

Shipping Container Code

Global Trade Identification Number

- Must be 14 digits
- Must appear on one side and one end of each case
- Must be horizontal
- Must be clearly visible

Purchase Order Number

Production Date

- Must be bold and clearly visible
- Minimum height: 1.27 cm
- Must be on same side or end as barcode
- Production date must be separate from other codes

Sales Units

- Must show number of units per case
- Must be on same end as barcode
- Must appear before unit size
- Example format: 4x (6x 355 ml)