

PRODUCT OVERVIEW



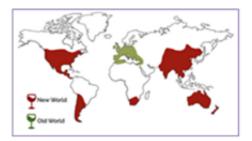
Sugar: Inherent in the grape

Acid: The crisp and clean component

Tannin: Astringent and textural

element; red wine

Alcohol: a product of fermentation



New world: fruit forward

Old World: subtle fruit, higher acidity

Lager: light, thirst quenchers

Ale: complex and

flavourful



BBBR

SPIRITS



Spirits get their flavour from the ingredients and production process. They can be light in flavour or very flavourful.

Oak contributes to the colour, aroma and flavour.



Spirits can

- In a cocktail or mixed drink
- On ice
- Neat

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