TEMPORARY PRICE REDUCTION Effective Period: August 9, 2021 - September 12, 2021

All prices subject to 7% PST & 5% GST

All Commercial Customers are reminded that product assortment and availability are regulated by their License type and restrictions may apply.

		<u>Order</u>		Regular	Temp.
		<u>Multiple</u>	Size/ml	Price	Price
33696	TAKE IT TO THE GRAVE PINO 250C	001	250	5.99	5.49

As *The Liquor Control Act* stipulates that prices must be uniform throughout the Province, please ensure that any discounted products that you carry are put on sale during the effective period.

Liquor Vendor & SWS ordering effective dates:

For Atlas Users:

TPR Prices - 12:00 a.m., Monday, August 2, 2021 to 11:59 p.m., Sunday, September 12, 2021

Phone In

TPR Prices - 8:00 a.m., Monday, August 2, 2021 to 4:00 p.m., Friday, September 10, 2021

Hotel Beer Vendor & Licensee ordering effective dates:

Pre-buy period applies <u>ONLY</u> to the following product types: MBLL Distributed Beer & Coolers and Ciders. For all other product types TPR pricing will take effect on the TPR start date

For Atlas Users:

TPR Prices - 12:00 a.m., Monday, August 2, 2021 to 11:59 p.m., Sunday, September 12, 2021

Phone In

TPR Prices - 8:00 a.m., Monday, August 2, 2021 to 4:00 p.m., Friday, September 10, 2021

Jocelyn Santiago

Team Lead, Product Management Coordinator