## TEMPORARY PRICE REDUCTION Effective Period: July 29 - August 29, 2021

## All prices subject to 7% PST & 5% GST

All Commercial Customers are reminded that product assortment and availability are regulated by their License type and restrictions may apply.

		<u>Order</u>		Regular	Temp.
		<u>Multiple</u>	Size/ml	<u>Price</u>	<u>Price</u>
37596	MARTINI FROSE 296T	024	296	4.99	4.24
37599	MARTINI FROSECCO 296T	024	296	4.99	4.24

As *The Liquor Control Act* stipulates that prices must be uniform throughout the Province, please ensure that any discounted products that you carry are put on sale during the effective period.

## **Liquor Vendor & SWS ordering effective dates:**

For Atlas Users:

TPR Prices - 12:00 a.m., Thursday, July 29, 2021 to 11:59 p.m., Sunday, August 29, 2021

Phone In

TPR Prices - 8:00 a.m., Thursday, July 29, 2021 to 4:00 p.m., Friday, August 27, 2021

## **Hotel Beer Vendor & Licensee ordering effective dates:**

\*Pre-buy period applies <u>ONLY</u> to the following product types: MBLL Distributed Beer & Coolers and Ciders. For all other product types TPR pricing will take effect on the TPR start date\*

For Atlas Users:

TPR Prices - 12:00 a.m., Thursday, July 29, 2021 to 11:59 p.m., Sunday, August 29, 2021

Phone In

TPR Prices - 8:00 a.m., Thursday, July 29, 2021 to 4:00 p.m., Friday, August 27, 2021

Jocelyn Santiago

Team Lead, Product Management Coordinator

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