# TEMPORARY PRICE REDUCTION Effective Period: April 1-30, 2021

### All prices subject to 7% PST & 5% GST

All Commercial Customers are reminded that product assortment and availability are regulated by their License type and restrictions may apply.				
024790 S	BAILEYS STRAWBERRIES & CREAM L BAILEYS (IRELAND) (Order Multiple 12)	<u>Size/ml</u> 750	Regular Price 32.99	<u>Temp.</u> <u>Price</u> 29.99

As *The Liquor Control Act* stipulates that prices must be uniform throughout the Province, please ensure that any discounted products that you carry are put on sale during the effective period.

#### Liquor Vendor & SWS ordering effective dates:

For Atlas Users:

TPR Prices - 12:00 a.m., Thursday, April 1, 2021 to 11:59 p.m., Friday, April 30, 2021

Phone In

TPR Prices - 8:00 a.m., Thursday, April 1, 2021 to 4:00 p.m., Firday, April 30, 2021

### Hotel Beer Vendor & Licensee ordering effective dates:

\*Pre-buy period applies **ONLY** to the following product types: MBLL Distributed Beer & Coolers and Ciders. For all other product types TPR pricing will take effect on the TPR start date\*

For Atlas Users:

TPR Prices - 12:00 a.m., Thursday, April 1, 2021 to 11:59 p.m., Friday, April 30, 2021

# Phone In

TPR Prices - 8:00 a.m., Thursday, April 1, 2021 to 4:00 p.m., Firday, April 30, 2021

Jocelyn Santiago Team Lead, Product Management Coordinator