TEMPORARY PRICE REDUCTION Effective Period: March 1-31, 2021

All prices subject to 7% PST & 5% GST

All Commercial Customers are reminded that product assortment and availability are regulated by their License type and restrictions may apply.

		Regular	Temp.
MBLL DISTRIBUTED BEER	Size/ml	<u>Price</u>	<u>Price</u>
24790 S BAILEYS STRAWBERRIES & CREAM L BAILEYS (IRELAND) (Order Multiple 12)	750	32.99	30.99

As *The Liquor Control Act* stipulates that prices must be uniform throughout the Province, please ensure that any discounted products that you carry are put on sale during the effective period.

<u>Liquor Vendor & SWS ordering effective dates:</u>

For Atlas Users:

TPR Prices - 12:00 a.m., Friday, February 19, 2021 to 11:59 p.m., Wednesday, March 31, 2021

Phone In

TPR Prices - 8:00 a.m., Friday, February 19, 2021 to 4:00 p.m., Wednesday, March 31, 2021

Hotel Beer Vendor & Licensee ordering effective dates:

Pre-buy period applies <u>ONLY</u> to the following product types: MBLL Distributed Beer & Coolers and Ciders. For all other product types TPR pricing will take effect on the TPR start date

For Atlas Users:

TPR Prices - 12:00 a.m., Monday, March 1, 2021 to 11:59 p.m., Wednesday, March 31, 2021

Phone In

TPR Prices - 8:00 a.m., Monday, March 1, 2021, to 4:00 p.m., Wednesday, March 31, 2021

Jocelyn Santiago

Team Lead, Product Management Coordinator