

TEMPORARY PRICE REDUCTION Effective Period: November 30 - December 24, 2020

All prices subject to 7% PST & 5% GST

All Commercial Customers are reminded that product assortment and availability are regulated by their License type and restrictions may apply.

			Regular	Temp.
RED TABLE WII	NE - IMPORTED	Size/ml	Price	Price
France				
6250 S	MOUTON CADET RESERVE MEDOC AC MEDOC ROTHSCHILD (Order Multiple 12)	750	19.99	14.00
25782 SF	PHILIPPE DE ROTHS BARON HENRI BARON PHILIPPE ROTHSCHILD (Order Multiple 12)	750	21.99	15.40
Italy				
11375 S	BRICCOTONDO BARBERA DOCG PIEMONTE FONTANAFREDDA	750	15.99	11.20
24974 SF	NERO D'AVOLA APPA NERO ORO THE WINE PEOPLE (Order Multiple 12)	750	19.59	13.72
ROSE/BLUSH TABLE WINE - IMPORTED				
France				
22191 SF	LA VIE EN ROSE AOC PROVENCE CHATEAU ROUBINE (Order Multiple 12)	750	22.99	13.80
WHITE TABLE WINE - IMPORTED				
Germany				
12914 SF	CLEAN SLATE RIESLING QBA MOSELLAND GUSTAV SCHMITT (Order Multiple 12)	750	13.99	10.50
145425 S	NIERSTEINER KABINETT QMP RHEINHESSEN GUSTAV SCHMITT (Order Multiple 12)	750	9.99	8.00
749956 SF	HOCHGEWACHS 1636 RIESLING QBA MOSEL EINIG ZENZEN (Order Multiple 12)	750	21.51	15.06
Italy				
20312 S	FOLONARI MOSCATO PAVIA IGT PROVINCIA DI PAVIA	750	14.49	10.87
21760 SF	BRICCOTONDO GAVI DOCG FONTANAFREDDA	750	15.99	11.20

As The Liquor Control Act stipulates that prices must be uniform throughout the Province, please ensure that any discounted products that you carry are put on sale during the effective period.

Liquor Vendor & SWS ordering effective dates:

For Atlas Users:

TPR Prices - 12:00 a.m., Tuesday, November 24, 2020 to 11:59 p.m., Thursday, December 24, 2020

Phone In

TPR Prices - 8:00 a.m., Tuesday, November 24, 2020 to 4:00 p.m., Thursday, December 24, 2020

Hotel Beer Vendor & Licensee ordering effective dates:

Pre-buy period applies <u>ONLY</u> to the following product types: MBLL Distributed Beer & Coolers and Ciders. For all other product types TPR pricing will take effect on the TPR start date

For Atlas Users:

TPR Prices - 12:00 a.m., Monday, November 30, 2020 to 11:59 p.m., Thursday, December 24, 2020

Phone In

TPR Prices - 8:00 a.m., Monday, November 30, 2020 to 4:00 p.m., Thursday, December 24, 2020

Jocelyn Santiago

Team Lead, Product Management Coordinator