

MEMO



To: Suppliers, Agents, Private Distributors
From: Manitoba Liquor and Lotteries Supply Chain
Date: October 27, 2025
RE: Changes to Pick List Terminology

Manitoba Liquor & Lotteries (MBLL) will no longer be using the term 'pick list' for privately distributed items that will be added to or are an existing part of the liquor mart assortment. The term will no longer be used in communications concerning private assortment, this includes the application form. Changes to the application form will be as follows.

- The field on the application form that asks, 'Would you like this item added to the Pick List?' will now read 'Would you like this item added to the Liquor Mart Assortment?'
- The field labelled 'Desired Pick List Date' will now read 'Item Availability Date'. Instead of suppliers choosing a desired date a date will be provided in which the product would be ready for distribution to Liquor Mart locations. Category Management will then include the product on the next available Product Information Bulletin based on the date provided to communicate availability.

Please contact the Category Management team (categorymanagement@mbll.ca) with any questions.