

A micro-producer is defined by Manitoba Liquor & Lotteries (MBLL) as manufacturing cider, mead and wine, beer, spirits, or refreshment beverages, below a total world-wide production threshold by product categories. It is possible to be a micro-producer in some categories and not others, as production volumes are evaluated on a category basis. MBLL determines the thresholds and reviews these regularly.

New for 2025

- New production thresholds for beer and refreshment beverage categories
- New additional micro-producer level for refreshment beverages made with neutral grain spirits (NGS)
 - A new level has been added to this Refreshment Beverage category to include the use of **purchased bulk spirits or NGS**.
 - **Level 1** – 100% Products must be produced entirely, through active, on-site distillation or fermentation and bottled or packaged at the manufacturing facility without the use of purchased NGS or bulk spirits.
 - **Level 2** – 100% Products manufactured using purchased NGS or bulk spirit either in whole, as part of blending, bottling, dilution or re-distillation process.

Micro-Producer Eligibility (Effective May 1, 2025)

Please note that all documents must be submitted in English or French.

1. You qualify as a level 1 micro-producer in a product category when those products:
 - a. Have a worldwide production volume equal to or less than the stated amount for that category.
 - b. Meet established compositional standards as defined by Federal Food and Drug Regulation (FDR) and Canadian Food Inspection Agency (CFIA).
 - c. Are made entirely through active on-site distillation or fermentation and packaged at its place of manufacture, with no use of purchased NGS, bulk spirits, or bulk wine.
 - d. Are not grape-based spirits.
 - e. Are not purified flavoured alcohol as determined by FDR and CFIA.
2. To qualify as a level 2 micro-producer in the refreshment beverage category:
 - a. All level 1 criteria apply except that purchased NGS or bulk spirits are allowed.
 - b. Using purchased NGS or bulk spirits only qualifies when the mixing, blending and bottling of refreshment beverages is performed on-site at its place of manufacturing.
 - c. Purchasing NGS or bulk spirits means the base spirit was purchased from another producer and using that spirit either in whole, as part of a blending, bottling, dilution or re-distillation process.
3. To qualify for micro-producer levels in any category, you must submit the following completed documents to MBLL:
 - a. A completed copy of the Annual Declaration of Production form which can be found on the [MBLL partners website](#) under pricing tools and forms.



Requirements for Micro-Producers

- b. Independent confirmation of **2024** calendar year's production volumes. Documentation from a certified independent auditor or government reporting forms such as from Canada Revenue Agency (CRA) are acceptable forms of independent confirmation.
- 4. MBL reserves the right to:
 - a. Determine markup and surcharges on unstandardized products that do not meet FDR or CFIA standards or definitions.
 - b. Not register or list products that do not meet FDR or CFIA standards or definitions.

Please refer to the [Manitoba Liquor and Lotteries Pricing Information Manual 2025](#) that can be found on [Liquor Agents & Suppliers | Doing Business with Us](#) partners website for the current program production thresholds, markup rates and fees.