

TO: All Liquor Agents, Suppliers, Marketing Representatives and Local Manufacturers

FROM: Mark Ogg - Manager, Core Merchandising and Product Administration

DATE: October 25, 2023

RE: Final Product Information Bulletin(s) of 2023

Please be advised that our final scheduled **New Product Information Bulletin(s) for the 2023** calendar year will fall on:

- **New Product Information Bulletin – Last PIB Date is November 21, 2023**
 - **MBLL Distributed Products**
 - Product cut off to be received in MBLL Warehouse is **November 17th, 2023**
 - Product is ready for release by November 20th, 2023.
 - **Pick Listed Products (Private Distribution)**
 - Product must be set-up and priced by November 17th, 2023.
 - Product must be ready for release by November 20th, 2023. Inventory must be uploaded by this date.

- **Weekly Privately Distributed New Product Bulletin – Last Bulletin is November 28, 2023**
 - Product must be set-up and priced by November 24th, 2023.
 - Product must be ready for release by November 27th, 2023. Inventory must be uploaded by this date.

The regular communication for these bulletins will resume effective **January 2, 2024**.

If you have any questions, please contact productmanagementcoordination@mbll.ca

Best Regards,



Mark Ogg

Manager, Core Merchandising and Product Administration