

**To:** Liquor Agents and Suppliers

**From:** Bryan Letkeman, Director, Liquor Operations Supply Chain  
Amber de Meyer, Director of Marketing  
Greg Paseshnik, Director of Programming & Partnership  
Jeff Reid, Director, Retail Stores  
Dan Eliasson, Director, Liquor & Cannabis Commercial Partners

**Date:** August 28, 2023

**Subject:** Return to Work Update

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Thank you for your patience and understanding over the past several weeks' during the labour dispute that has now been resolved. Your ongoing support is greatly appreciated as we now look to restore full operations in a timely manner.

Starting August 28, 2023, employees across Liquor Operations will restart activities and work through the backlog of communications and tasks in their respective areas. This will mark a gradual return to regular capacity for Product Administration, Purchasing and Programming & Marketing.

***Please hold off contacting Liquor Operations departments for updates on outstanding tasks until September 11, 2023. We will share updates when they become available.***

Further as a reminder and to elaborate on previous communications:

- All marketing and promotional programming **is cancelled** for September, including display, support, LTO, Hot Buy, Flash Sale, and AIR MILES specials.
- October marketing and promotional programming will move ahead as approved with some modified expectations for in-store Liquor Mart execution and advertising. The Liquor Vendor Spotlight program will resume in November. Details will be shared very soon by the Liquor Programming & Experience (LPX) team.
- The September 1, 2023 price change **is cancelled**, with the next scheduled price change taking effect November 1, 2023. Out of cycle price changes will not be accepted until October 1, 2023.
- Suppliers, including those who applied for a September price change, have until Sep 17, 2023, to (re)submit applications for the November price change.
- Purchase orders and Product Administration activities will resume and be processed on a priority and intake date basis. Purchase order revisions and cancellations should still be communicated but will not be responded to prior to September 11<sup>th</sup>.
- Inbound logistics and scheduled pickups will gradually resume as any backlog is reduced through the pipeline.