

To: Commercial Customers
From: Manitoba Liquor & Lotteries, Liquor Operations
Date: August 9, 2023
RE: Commercial Customer Purchasing Locations

On July 24, 2023, Manitoba Liquor & Lotteries (MBLL) notified commercial customers, like you, that we would be pausing direct delivery of products from our distribution centre until further notice. This pause on distribution is an outcome of the current labour disruption and strike action taken by the MGEU, which has limited the staffing complement available to fulfill orders at our distribution centre.

As a commercial customer, your ability to purchase MBLL-distributed products has been limited to in-store purchases at Liquor Mart locations throughout the province. With a limited number of Liquor Marts now remaining in operation, and an increasing demand for products from commercial customers, MBLL will be opening two (2) Liquor Mart locations for the exclusive use of commercial customer purchases. These two Liquor Marts will not be open to the general public and instead will act as dedicated inventory access points for Liquor Vendors and Licensees to procure product.

Effective on the dates noted below, the following two (2) Liquor Mart locations will be open exclusively to commercial customers:

- Effective Friday August 11th
 - Eastwinds Liquor Mart – Winnipeg
 - 1530 Regent Avenue - Unit 23
- Effective Tuesday August 15th
 - Brandon Victoria Liquor Mart – Brandon
 - 1015 Victoria Avenue

IMPORTANT NOTES:

- These locations will be dedicated to the sale of spirits, wine, and liqueur products.
- Inventory assortment will be tailored to general commercial needs as supply allows. Special order requests will not be accepted.
- Beer will not be available for purchase at these locations. Beer purchases will have to be processed through your CSS account or purchased from a Hotel Beer Vendor.
- Please ensure that you bring your Licensee Card with you when visiting these locations.
- Please ensure that you have a vehicle large enough to carry your purchases and that you bring resources to help you load your purchase in your vehicle.
- After the effective date noted above, commercial customer transactions will only be processed at the Liquor Marts identified in this Memo.

In addition to the two (2) commercial customer dedicated Liquor Marts noted above, the Liquor Mart located at Hargrave & Ellice in Winnipeg, will continue to be open to both commercial customers and the general public.

With the introduction of these dedicated locations, commercial customers will no longer be permitted to purchase product from other Liquor Mart locations; inventory at these locations will be available exclusively for individual, general consumers only. MBLL will not process transactions for commercial customers attempting to purchase product from Liquor Marts that are dedicated to general consumers.

As this is an evolving situation, we encourage you to visit www.liquormarts.ca/hours daily.

Lastly, please note that there will be no price changes, programming, or promotional activity in the month of September.

We appreciate your continued patience during this labour disruption.

Thank you.