



TO: Rural Retail Beer Vendors
FROM: Commercial Retail Partners
DATE: June 6, 2019
RE: ORDERING MBLL REFRESHMENT BEVERAGES

Manitoba Liquor & Lotteries is pleased to announce all retail beer vendors are now approved to sell spirit-based coolers and ciders off-premise. Please see below for instructions on how to place your order.

GETTING SETUP:

- Determine the Liquor Mart in your area you would like to purchase from.
- If you have an existing business relationship with a Liquor Mart, you can continue to purchase product at that location.
- Contact your area Liquor Mart and provide your customer name and number.
- The Liquor Mart will provide you with the details & timelines specific to your order including order day and pick-up day.

COMPLETING YOUR ORDER FORM:

- When completing your order form ensure all the necessary information as been filled out including:
 - Customer Name
 - Licensee Number
 - *Order Date
 - *Pick-up Date

*Reference your day of the week provided by the Liquor Mart with that week’s specific date.

- When selecting your product ensure the following information has been provided:
 - SKU / Item Number
 - Name of the Product
 - Quantity to purchase in units/each (*Note – Full case lot quantities only)

All necessary information surrounding product details is available in the MBLL Cooler & Cider Price List including order multiples.

Once your order form has been completed email it to your Liquor Mart.

IMPORTANT INFORMATION:

Please review and ensure that you are familiar with the following before placing an order:

- Arrangements must be made with your area Liquor Mart prior to placing your initial order.
- Retail Beer Vendors may place up to one order per week maximum.
- Missing information from the order sheet may result in you not receiving your order.
- Quantities ordered must be equivalent to full cases, no partial cases will be allowed.
(Reference the MBLL Cooler & Cider price list for order multiples)
- This process is for MBLL Refreshment Beverage products only.
- Orders placed late will NOT be fulfilled.
- All products ordered must be picked up in full.
- MBLL commercial customer card MUST be presented at time of purchase when buying through a Liquor Mart.
- Products out of stock in the Distribution Centre due to high demand are beyond the control of your area Liquor Mart.
- Liquor Mart's retain the right to limit quantities purchased at retail.

If you have any questions about this process, please contact your Commercial Customer Sales Manager as listed below:

Manitoba Liquor and Lotteries 204-957-2500
(outside of Winnipeg call toll-free 1-800-265-3912)

Grant Kennedy, Manager Commercial Customer Sales	Ext 5103	grant.kennedy@mbll.ca
Eric Scheepers, Manager Commercial Customer Sales	Ext 5122	eric.scheepers@mbll.ca
John Buchanan, Manager Commercial Customer Sales	Ext 5879	john.buchanan@mbll.ca