

# BEER

(For products that meet the standard identity for beeras per the Food & Drug Regulations Division 2)

**Brand Name:**

Must not be misleading.

**Common Name:**

Must be bilingual .

**Net Quantity:**

Must be shown in ml or l.

**Single Field of Vision :**

Required information must be visible together.

**Ingredients List:**

Must be bilingual if provided.

**Allergen Declaration:**

Must list allergens (e.g., barley).

**Dealer Name and Address:**

Must include manufacturer or importer.

**GTIN Bar Code:**

Required on all selling units.

**Lot Code:**

Required on all units.

**Brewing Location:**

Must show where beer was produced.



**Additional Copy:** Optional, but must not be misleading or imply irresponsible use.

# Beer Case Requirement

Case markings must be clearly legible and positioned so they are not confused with other markings.



## Unit Size

- Must be in ml or l
- Must be on same line as sales units
- Must be clearly visible and bold

## Bottle Orientation

- Required for inverted storage (e.g., cork closures)
- Must be on same end as barcode

## Case Weight

- Maximum: 18.9 kg per case
- Must appear on one end of the case
- Must be clearly visible

## Shipping Container Code

- Must be 14 digits
- Must appear on one side and one end of each case
- Must be horizontal
- Must be clearly visible

## Global Trade Identification Number

## Purchase Order Number

- Must be bold and clearly visible
- Minimum height: 1.27 cm
- Must be on same side or end as barcode
- Production date must be separate from other codes

## Production Date

## Sales Units

- Must show number of units per case
- Must be on same end as barcode
- Must appear before unit size
- Example format: 4x (6x 355 ml)