

To: All Domestic Suppliers, Agents, and Industry Representatives
From: Manitoba Liquor and Lotteries
Date: October 22, 2025
RE: March 1, 2026, Price Change Postponed

Due to a scheduled system outage in March 2026, Manitoba Liquor & Lotteries (MBLL) is postponing the March 1, 2026, price change window and moving it to April 1, 2026. As a result, price change submissions intended for March 1 will not be accepted or processed. The next available price change opportunity will be April 1, 2026.

REVISED PRICE CHANGE SUBMISSION DEADLINES	REVISED PRICE CHANGE EFFECTIVE DATES	UPDATED CASE COST EFFECTIVE DATE
November 16, 2025	January 1, 2026	December 25, 2025
February 22, 2026	April 1, 2026	March 25, 2026

The submission deadline for the January 1, 2026, price change is November 16, 2025.

Agents and suppliers are encouraged to plan accordingly and ensure that all desired pricing adjustments for the January to April period are submitted by this date.

Out of cycle price changes will be accepted between January 2, 2026, and February 22, 2026, however, no out of cycle price changes will be accepted in March. All out of cycle price change requests are processed with an administrative fee, plus 5% GST, as published in the [Pricing Information Manual](#).

This one-time, scheduled outage is necessary to improve various aspects of MBLL's pricing system; we appreciate your patience and cooperation.

Please contact the MBLL's Product Administration team (ProductManagementCoordination@mbll.ca) with any price change related question.

REVISED PRICE CHANGE SCHEDULE – FISCAL YEAR 2025/2026
(deadlines will be strictly enforced)

PRICE CHANGE SUBMISSION DEADLINE ¹	REVISED PRICE CHANGE EFFECTIVE DATE ²	NEW CASE COST EFFECTIVE DATE
March 16, 2025	May 1, 2025	April 24, 2025
May 18, 2025	July 1, 2025	June 24, 2025
July 20, 2025	September 1, 2025	August 25, 2025
September 14, 2025	November 1, 2025	October 25, 2025
November 16, 2025	January 1, 2026	December 25, 2025
January 18, 2026	March 1, 2026	February 22, 2026
February 22, 2026	April 1, 2026	March 25, 2026

Notes:

All agent/supplier requested price reductions will be subject to a chargeback on all inventory in the Warehouse and Liquor Stores. This chargeback for Liquor Stores and the Warehouse will be the calculated difference in invoice cost of the old retail and the new lower retail price.

- 1) Price Change effective dates are subject to change. Every effort will be made to communicate any changes to all stakeholders.
- 2) The annual MBLL led price change will be implemented on April 1st, 2026 where updates are made to established rates. All other price change opportunities are supplier led, subject to change without notice. In 2027-28, the MBLL led price change will revert to May 1st, 2027.