

To: All liquor agents and suppliers
From: Bryan Letkeman, Director, Supply Chain
Date: April 28, 2025
RE: Update to Federal Customs Notice 25-10: United States Surtax Order

On April 8, 2025, the Government of Canada updated the [United States Surtax Order](#) originally published March 4, 2025. The update notes that the surtax is not applicable to goods (including liquor products) originating from unincorporated territories of the United States.

Products from these territories were originally removed from sale in our province along with all other US-made products per [the directive from the Province of Manitoba](#) also issued March 4.

Manitoba Liquor & Lotteries (MBLL) is now reviewing those products from the unincorporated territories, listed below, for possible return for sale in Manitoba:

- Puerto Rico
- Guam
- The Northern Mariana Islands
- American Samoa
- U.S. Virgin Islands

Any products returning to MBLL's active assortment must:

- Be clearly labelled as originating from one of these locations. Covering up a US-origin statement or other tampering with the original labelling will not be accepted.
- Have a registered country of origin other than the US.

Suppliers with products currently on hold by MBLL that originate from the listed territories above should contact CategoryManagement@mbll.ca and provide the following to be considered for reactivation:

- Proof of valid labelling
- Certificate of origin information

A list of all affected products is published [on the MBLL Partners website here](#).



Bryan Letkeman