2027 Call for Listing Release Dates												
Category Manager - Kristin Marcynuk	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**June**	**July**	**Aug**	**Sept**	**Oct**	**Nov**	**Dec**
Wine - Sparkling & Champagne	X											
Table Wine - Italy		X										
Table Wine - Canada & Icewine			X									
Table Wine -France				X								
Table Wine - Chile					X							
Table Wine - Argentina										X		
Table Wine - South Africa											X	
Table Wine - Germany											X	
Category Manager - Wayne Nevraumont	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**June**	**July**	**Aug**	**Sept**	**Oct**	**Nov**	**Dec**
Holiday & Gift Pack 2028 - All Categories	X											
Beer - International Brands			X									
Beer - Craft				X								
Beer - Fall/Winter (Sept - Mar @ Retail)					X							
Ready to Drink 2028 - All Segments							X					
Ready to Serve 2028 - All Categories										X		
Beer - Spring/Summer 2028 (April - Aug @ Retail)											X	
Category Manager - Andrea Montanino	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**June**	**July**	**Aug**	**Sept**	**Oct**	**Nov**	**Dec**
Spirits - Distinctions- all spirit segments		X										
Spirits - Whisky - Canadian			X									
Spirits - Whisky - Scotch Blended & Scotch Single Malt				X								
Spirits - Whisk(e)y - Irish & Other International				X								
Spirits - Vodka & Flavoured Vodka								X				
Spirits - Tequila									X			
Spirits - All Rum (White, Amber/Gold, Dark/Black/Navy, Spiced, and Flavoured)										X		
Category Manager - Margaret Neves	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**June**	**July**	**Aug**	**Sept**	**Oct**	**Nov**	**Dec**
Spirits - Liqueurs	X											
Wine - Fortified Wine	X											
Table Wine - Australia		X										
Wine & Spirits - Impulse			X									
Spirits - Gin							X					
Table Wine - New Zealand								X				
Table Wine - Spain & Portugal											X	