MEMO

To: Commercial Partners
From: Liquor Operations – Supply Chain
Date: October 30, 2026
RE: PAUSE – New Private Distribution Setup and Item Changes

New Private Distribution Setup and Item Changes - PAUSE

As in previous years MBLL will be putting a pause on the set up of new private distributors and private item distribution changes for the month of December. This pause will go into affect December 1st to 31st, 2026. Any set ups or item changes currently in progress will be seen through to completion.

Important Dates:

- December 1st to 31st, 2026 – Black out period
- November 8, 2026 – Deadline to submit item distribution change for processing before December 1st cut off.

For further questions or inquiries please contact the product management group at productmanagementcoordination@mbll.ca

Thank you for your attention and understanding.